

IFCA Star 2017 awards

12 January 2018

The Indian Flexible Packaging and Folding Carton Manufacturers Association (IFCA), on 22 December, announced the winners of IFCA Star 2017 award in Mumbai.



ITC bagged the maximum number of 19 awards, which was followed by Huhtamaki PPL with eight awards. Among the other winners Uflex bagged five awards, Umax won four awards, while Orient Press and TCPL won two awards each. According to IFCA, 21 companies were recognised with 59 awards. The other award winners include Amcor, Brilliant Polymers, Cosmo films, Cipla, Essel Propack, The Himalaya Drug Company (Dubai), Mandagini Seal, Multiflex Polybags, Paharpur 3P, Parksons Packaging, Safepack, Sweet Industries, Scholle IPN and SIES school of Packaging.

Quraish Baldiwala, director and head of supply chain at Abbott India was the chief guest for the evening.

The jury panel for the awards competition consisted of print consultant Sudhir Samant, Ajit Tawde, Trigon's Anil Namagude, and Ganesh Angane.

Speaking to WhatPackaging?, Milind Wagle of IFCA said, "The IFCA Star Award provides a platform for encouraging the needed creativity and continuous improvement. This is a prestigious award for the Flexible Packaging and Carton Packaging industries. The manufacturers of these packaging materials and the end users participate widely and showcase their innovations in this competitive event organized by IFCA."

Michelman opens innovation center in India

24 Jan 2018

Michelman has opened a new packaging incubator, the Michelman Innovation Centre for Coatings (MICC), at its facilities in central Mumbai.

The center is designed to allow all members of the packaging value chain to participate in the design and production of sustainable packaging.

Backed by more than 70 years of water-based coating expertise, and outfitted with new equipment, the MICC is strategically designed for fast and efficient development of sustainable packaging products.

Shailesh Nema, Michelman India's country manager and director said: 'This center will allow customers to efficiently evaluate new technologies, prototype innovative packaging structures, test improved coating formulations, and quickly commercialize superior packaging.'

The centerpiece of the MICC is a Kroenert pilot coater laminator that allows packaging manufacturers to test new concepts without stopping their production lines. Additionally, collaboration with Michelman's technical and market experts allows brand owners, film producers, converters, universities, and others involved in the research and development of packaging to produce more sustainable packaging. The MICC is outfitted with a training and conference facility as well.

Nema said: 'Michelman is committed to training industry's next generation of packaging engineers. This facility is available for use by all members of the packaging value chain for this purpose.'

The center includes advance equipment for barrier testing, lamination and for improving both the physical and chemical properties of coatings. These capability improvements will benefit Michelman's customer service and in-house flexible packaging expertise. This investment complements and supports past acquisition and investment activity throughout Asia, and will allow Michelman to better development and expand its customer base in India and the surrounding region.

Unilever calls for accelerated industry action on packaging waste

23/01/2018

Unilever today called for the consumer goods industry to step-up its efforts to tackle the mounting challenge of ocean plastic waste and create a circular economy for plastics.



One year after Unilever made its industry-leading commitment to ensure 100% of its plastic packaging was fully reusable, recyclable or compostable by 2025, CEO Paul Polman welcomed news that [10 companies have made similar pledges](#).

He urged more to step forward to accelerate the industry's progress towards the circular economy and address plastic leakage into the world's natural systems including waterways and oceans.

Research by the Ellen MacArthur Foundation (EMF) has found that the equivalent of one dumper truck's worth of plastic enters the oceans every minute, and by 2050 it forecasts there could be more plastic (by weight) in the ocean than fish. Today, only 14% of plastic packaging gets collected for recycling.

Polman said: "It is welcome news that many other major companies are making their own commitments to address ocean plastic waste. Yet as a consumer goods industry, we need to go much further, much faster, in addressing the challenge of single use plastics by leading a transition away from the linear take-make-dispose model of consumption, to one which is truly circular by design."

Unilever believes there are four key actions the consumer goods industry should take to create the systemic change required and accelerate the transition to a circular economy:

1. For companies to invest in innovation towards new delivery models that promote reuse.
2. For more companies to commit to 100% reusable, recyclable or compostable packaging by 2025 and set stretching targets for using post-consumer recycled content.

3. For a Global Plastics Protocol setting common agreed definitions and industry standards on what materials are put into the marketplace, to ensure our packaging is compatible with existing and cost-effective recycling infrastructures.
4. For companies to engage positively in policy discussions with governments on the need for improvements to waste management infrastructure, including the implementation of Extended Producer Responsibility schemes.

Polman added: “Addressing the issue of ocean plastic is a shared responsibility – all stakeholders in the value chain must work together in partnership to find effective solutions. However, there is no doubt that the response from the consumer goods industry will be amongst the most critical in determining the speed at which positive change takes place. We are at a critical juncture.”

Unilever has made good progress on reducing its waste footprint. Since 2010, the waste associated with the disposal of its products has decreased by 28% and the weight of its packaging has reduced by 15%. The company also stopped sending non-hazardous waste to landfill from its manufacturing sites in 2015.

Alongside its commitment to 100% reusable, recyclable or compostable plastic packaging by 2025, Unilever pledged to source 25% of its resin from post-consumer recycled content by 2025, and to publish its full plastics palette before 2020.

In 2017, the company announced it was making good progress on identifying a technical solution to recycling multi-layered sachets through its Creasolv technology, for which a pilot plant in Indonesia is currently being built to assess its commercial viability. We intend to make this technology open source and would hope to scale it with industry partners, so others – including our competitors – can use it.

ENDS

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All of Amcor's packaging will be recyclable or reusable by 2025

28 January 2018

The global flexible and rigid packaging major, Amcor has pledged to make all its packaging to be recyclable or reusable by 2025.

Amcor CEO Ron Delia, said, "During WEF was an appropriate time for Amcor to join major brands and retailers and be the first global packaging company in making a shared, determined commitment to address the major challenge of plastics in the environment and protect our planet for tomorrow." With this commitment, Amcor has joined a list of big brands and retail companies who have set similar 2025 sustainability goals including Coca-Cola, Ecover, Evian, L'Oréal, Marks & Spencer, Mars, PepsiCo, Unilever, Walmart and Werner & Mertz.

According to Delia, most of Amcor's packaging today is developed to be recyclable and reusable, and is being designed to use less material in the first place. "Still, there is more that can be done to make packaging recyclable and reusable," added Delia.

Speaking from the World Economic Forum in Davos, Rob Opsomer of Ellen MacArthur Foundation said, "Amcor being the first global packaging company to commit to working toward 100-percent recyclable or reusable packaging by 2025 is an important milestone towards creating a circular economy for plastics." "The company's commitment and expertise will be instrumental in supporting the growing group of brands and retailers that have set similar targets for themselves." EMF estimates that the companies together influence more than six-million metric tonnes of plastic packaging each year.

"Some of the biggest challenges to recyclable and reusable packaging remain and will be overcome through leadership and innovation, in partnership with customers, suppliers, government agencies, NGOs and others," said Delia.

Dow introduces fully recyclable all-PE packaging solution in India

24 January 2018

With the National Green Tribunal (NGT) contemplating a ban on multi-layered (multi-polymer laminates) plastic packaging, local brands and their packaging vendors are gearing up to remain compliant with the new regulations in case the ban is imposed.

On cue, one of the largest polyethylene producers in the world, Dow Packaging and Specialty Plastics (P&SP) has introduced a new formulation of polyethylene (PE) resins to create an all-PE laminate solution for flexible packaging applications.

The multi-layered flexible packaging currently used contains multiple layers of different polymers and additives that make it incompatible during the recycling process.

The brand owners and consumers in India have become increasingly dependent on flexible plastic packaging for its superior qualities such as convenience, being lightweight, affordability and barrier properties. However, the Plastic Waste Management Rules 2016, the guidelines issued by the Ministry of State for Environment, Forest and Climate Change of India called for the large-scale implementation of proper plastic disposal practices and phasing out non-recyclable, multi-polymer packaging.

Dow's mono-material all-PE laminate packaging can be fully recycled at the end of its lifecycle. The company claims that the new packaging solution does not compromise on aesthetics, brand perception, and performance.

Bambang Candra, Asia Pacific commercial vice president for Dow Packaging and Specialty Plastics, said, "Dow encourages the responsible production, disposal, and recycling of plastic, and our all-PE laminate solution looks at addressing the flexible plastic waste management in India by allowing for full recyclability."

"We are excited by the new product and will be working closely with local brand owners to implement our new solution to help them meet regulations around the reduction of usage of multi-polymer plastics to save the environment."

Dow will exhibit the new solution at Plastindia 2018 (Hall 15, Booth H15A9) in Gandhinagar, Gujarat from 7-12 February 2018.



CEFLEX: Surge in collaboration boosts support for circular economy solutions for flexible packaging

Jan 24, 2018

CEFLEX, the collaborative initiative to increase the collection and recycling of flexible packaging formats below A4 in size, has grown dramatically since its official launch in 2017 at Interpack. The number of participating stakeholders has risen by 56% in the past seven months to reach 53, with companies and organisations from across the value chain.

CEFLEX's ambitions are to make flexible packaging more relevant to the circular economy by advancing better system design solutions via collaboration of stakeholders representing the entire value chain, by 2025. "Thanks to the significant number and broad base of stakeholders, plus strong collaboration, progress is being made in all workstreams. The newly released Plastics Strategy further underlines the relevance of the work CEFLEX is doing," explained Graham Houlder, the project coordinator.

The initiative is focused on consumer flexible packaging formats, which can be either single or multi-layer, use a variety of materials and which are not widely collected today for recycling in Europe. According to Thomas Greigeritsch of Constantia Flexibles, a leading global flexible packaging converter: "Flexible packaging is highly material efficient, only generating a limited amount of waste at its end of life but, if the waste is not collected it cannot be sorted and recycled."

"There is a clear need to increase collection initiatives and to raise awareness that a large fraction of this post-consumer waste stream is ready for recycling today. In a circular economy, we cannot simply send that valuable material to landfill or energy recovery instead of recycling it. This is one of the first areas of focus for CEFLEX," he added

Secondly, CEFLEX aims to help improve the recyclability of flexible packaging. Work on the development of the first phase of Design for a Circular Economy Guidelines for flexible packaging formats below A4 is underway, with valuable insights captured from the stakeholders. The first draft of the Design Guidelines will be launched for public consultation in spring 2018. Kevin Vyse of Marks & Spencer (UK) confirms that these are a key element to increase recycling of flexible packaging materials. “We (M&S) expect both economic and environmental advantages from designing flexible packaging which is easier to recycle.”

In addition, CEFLEX stakeholders are working together to identify and promote the best solutions to increase the recycling of flexible packaging in a circular economy. Michael Heyde of DSD (Germany) explains: “Projects are being planned to help us identify the most promising technical developments to effectively and economically sort and recycle post-consumer flexible packaging. We will then validate these through a robust programme of trials and pilots. The aim is to find and implement practical and scalable solutions more quickly.”

Graham Houlder wants to see rapid progress but recognises that this will need broad support from society in general: “Our goal is to get commitment and buy-in from the whole value chain including local authorities and regulators. This is essential to ensure the broad-based adoption and implementation of what we are developing for flexible packaging in a circular economy.”

If you want to participate in the CEFLEX initiative or wish to learn more about the activities, contact: info@ceflex.eu or visit www.CEFLEX.eu

CEFLEX is the collaborative initiative of a European consortium of companies and associations representing the entire value chain of flexible packaging. The project mission is to further enhance the performance of flexible packaging in the circular economy by advancing better system design solutions via collaboration. The project stakeholders are: The Alliance for Beverage Cartons and Environment, Amcor, Applied Materials, Attero, APK AG, Barilla Group, Borealis, Robert Bosch – Packaging Technology, Brückner Maschinenbau, cfp flexible packaging, Citeo, Constantia Flexibles, Dow Europe, DSD, DuPont, EcoBlue, ecolean, Erema Group, EXPRA, FFP Packaging Solutions, Flexible Packaging Europe, Gualapack Group, Haribo, Henkel, Hill’s Pet Nutrition, Huhtamaki, Hydro Aluminium Rolled Products, Immer Group, Ineos, Jindal Films Europe, M&S, Mondi Consumer Packaging, mtm plastics (A Member Of Borealis Group), Nestlé, PepsiCo, pladis, PlasticsEurope, Plastotecnica, Polypouch, Royal Canin SAS, The Procter and Gamble Company, Polifilm, Pyral, Sappi Packaging and Specialty Papers, Sealed Air, Siegwerk, Südpack, Suez, Tomra Sorting, Tönsmeier Wertstoffe, Toray Films Europe, Unilever, Wipak

Parksons Packaging's Production Unit Goes On Stream in Sricity

February 24, 2016



Sri City, February 24, 2017:- Mumbai based Parksons Packaging, one of India's leading manufacturers and exporters of printed and laminated folding cartons, inaugurated a new folding carton plant in Sri City on Friday.

In a colourful function, marking the start of commercial production, Mr. Ramesh Kejriwal, Chairman of the company along with Mr. Jean Pacal Bobst, CEO, Bobst Group, Mr. Stephen Plenz, Head, Equipment Div of Heidelberg group, inaugurated the plant in the august presence of a host of other luminaries of Print & Packaging industry. Bobst, world's leading suppliers of equipment and services to packaging and label manufacturers, and Heidelberg, a German manufacturer of precision offset printers are the technical partners of Parksons.

Welcoming the guests, Mr. Ramesh Kejriwal said that their strategy was to continuously expand their geographical reach. He described that Sri City plant inauguration makes Parksons a confluence (sangam) of West, North and South, as they have units in these regions of the country.

Commenting on the occasion Mr. Ravindra Sannareddy, Founder Managing Director, Sri City said, "Parksons Packaging being one of the leading packaging solutions providers in the country, focusing on constantly driving innovation, it is preferred across the industries in different sectors. We are confident that its presence creates a symbiotic ecosystem in Sri City, which is the home for Food Processing & Beverage industries, FMCGs and other manufacturing industries in different sectors."

Mr. Sidharth Kejriwal, Managing Director, Parksons said, "Our focus is to be closer to the customer and service them at all their sites with the same consistent high quality. With our Sri City unit becoming operational, we are foraying into Southern region."

Mr. Jean Pacal Bobst and Mr. Stephen Plenz have also addressed the gathering and conveyed their wishes to the Parksons family.

The greenfield plant in Sri City that produces and processes folding cartons was built in a ten-acre parcel of land and the first phase of investment of Rs.70 crores houses the best in class technology from Heidelberg and Bobst among others, and was completely equipped to provide end to end solution to all our customers. The plant will provide employment opportunity for about 200 persons.

Currently from its four state-of-the-art manufacturing units across India—one each in Daman and Chakan (Pune) and two in Pantnagar (Uttarakhand)— Parksons manufactures 10 million packs daily for its clients. Next month their sixth unit will be inaugurated in Guwahati.

With over twenty years of rich experience in the printing and packaging, Parksons has a rich portfolio of blue-chip clients spanning different sectors, such as Fast Moving Consumer Goods, Food & Beverages, Pharmaceutical, Electronic, Retail, Apparels and other white good industries. Its key customers, among several others, include Mondelez, Kellogs, Colgate, HLL, L'Oreal, Godrej, McDonald's, Wockhardt, Hindustan Unilever, Emami, Sun Pharmaceuticals, Ranbaxy and many more. Parksons revenues jumped nearly ten-fold to Rs 476 crore in FY2015 from Rs 57 crore in 2005, and branded packaging for FMCG and white goods firms account for about 70 percent of its revenues.

Packaging Company of the Year: ITC Limited - Packaging and Printing Divison

02 November 2017

We unveiled this category this year and who should win the Award but ITC. When it comes to packaging, ITC is a behemoth, and now, it's a benchmark to judge other packaging companies.



Senguttuvan: “5S has helped us keep our factories clean and progress to high hygiene standards and efficiency”

ITC’s Printing and Packaging Divison (ITC-PPD) continues to strengthen its position as a heavyweight packaging frontrunner with pioneering investment in flexibles in 2008, labels in 2014 and now in corrugation, flexo and rigid boxes. ITC’s mantra has been to invest in state-of-the-art technology keeping a long-term perspective and providing customers with superior solutions with technology and quality.

According to JK Doshi & Co, our official auditor, ITC’s Printing and Packaging Division deserves the honour because of its steady increase in sales at 6.75%, coupled with healthy profits. In addition, there has been an increase in fixed assets as well as overall growth in the net worth of the company. In short, the awe that ITC enjoys is replicated in its prudent financials.

“ITC will endeavour to be the market leader in the chosen segments in packaging. For this, we will continue to track customer needs and future market opportunities and invest ahead of the curve,” Senguttuvan had said. We are certain, it will.

ITC Limited - Packaging and Printing Divison (Chennai)

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The Coca-Cola Company Announces New Global Vision to Help Create a World Without Waste

By: [The Coca-Cola Company](#) | 19/01/2018

Company Sets Goal to Help Collect and Recycle a Bottle or Can for Every One it Sells by 2030

ATLANTA, Jan. 19, 2018 – The Coca-Cola Company announced today that it is fundamentally reshaping its approach to packaging, with a global goal to help collect and recycle the equivalent of 100% of its packaging by 2030.

This goal is the centerpiece of the Company's new packaging vision for a World Without Waste, which the Coca-Cola system intends to back with a multi-year investment that includes ongoing work to make packaging 100% recyclable. This begins with the understanding that food and beverage containers are an important part of people's modern lives but that there is much more to be done to reduce packaging waste globally.

"The world has a packaging problem – and, like all companies, we have a responsibility to help solve it," said James Quincey, President and CEO of The Coca-Cola Company. "Through our World Without Waste vision, we are investing in our planet and our packaging to help make this problem a thing of the past."

The Company and its bottling partners are pursuing several key goals:

- **Investing in the planet:** By 2030, for every bottle or can the Coca-Cola system sells globally, we aim to help take one back so it has more than one life. The Company is investing its marketing dollars and skills behind this 100% collection goal to help people understand what, how and where to recycle. We will support collection of packaging across the industry, including bottles and cans from other companies. The Coca-Cola system will work with local communities, industry partners, our customers, and consumers to help address issues like packaging litter and marine debris.
- **Investing in packaging:** To achieve its collection goal, The Coca-Cola Company is continuing to work toward making all of its packaging 100% recyclable globally. The Company is building better bottles, whether through more recycled content, by developing plant-based resins, or by reducing the amount of plastic in each container. By 2030, the Coca-Cola system also aims to make bottles with an average of 50% recycled content. The goal is to set a new global standard for beverage packaging. Currently, the majority of the Company's packaging is recyclable.

World Without Waste is the next step in the Company's ongoing sustainability efforts, building off success in replenishing an estimated 100% of the water it uses in its final beverages. The Company achieved and exceeded its water replenishment goal in 2015, five years ahead of expectations. These efforts are part of the Company's larger strategy to grow with conscience, by becoming a total beverage company that grows the right way.

"Bottles and cans shouldn't harm our planet, and a litter-free world is possible," Quincey said. "Companies like ours must be leaders. Consumers around the world care about our planet, and they want and expect companies to take action. That's exactly what we're going to do, and we invite others to join us on this critical journey."

The Coca-Cola Company will work to achieve these goals with the help of several global partners: the Ellen MacArthur Foundation's New Plastics Economy initiative, The Ocean Conservancy/Trash Free Seas Alliance and World Wildlife Fund (The Cascading Materials Vision and Bioplastic Feedstock Alliance). Coca-Cola will also launch efforts with new partners at the regional and local level and plans to work with its key customers to help motivate consumers to recycle more packaging.