



BRILLIANT POLYMERS

WINNER & NOMINATED IN TOP 50 SMEs OF INDIA

Brilliant Polymers, a Make in India company has won the Top 100 SMEs Award powered by Axis Bank. The Top 100 SMEs award is the most prestigious award for Small & Medium Enterprises. India's SME 100 Awards was organized by Indian SME forum (ISF) in the national capital on 6th May 2017. The event brought the Top 100 SMEs of India under one roof. The event was marked by prestigious speakers, successful entrepreneurs & SMEs from all over India. Respected speakers like Shri. KALRAJ MISHRA, Hon'ble Minister of MSME, Govt. of India, Shri. Surendra Nath Tripathi, Addl. Secy and Development Commissioner Ministry of MSME, Govt of India and Smt. Shikha Sharma, MD & CEO, Axis Bank shared their thoughts on developing India. The India SME Forum was founded in May 2011 & they started this event to nurture entrepreneurship & to support innovative, globally competitive SMEs in India. This event promotes best practices, address their concerns & celebrates their success.

Brilliant Polymers made it to the TOP 100 Scorers in the evaluation & the Jury team of 16 members has declared Brilliant Polymers as one of the Top 100 SME's of INDIA, 2017, in its meeting on 25th April 2017 at Mumbai. The jury for Top 100 SMEs Award included Mr. Prahlad Kakar (Advertising & Branding guru), Mr. Sunil Alagh (Former MD & CEO Britannia), Mr. Ajay Sehgal (Sr. VP Vodafone India Ltd) & many more. 41832 nominations were received for the Top 100 SMEs Awards & it was a proud moment for Brilliant Polymers to be the winner of Top 100 SMEs Award. 17 SMEs were from the Services sector & the rest 83 SMEs were from the Manufacturing sector. The combined turnover of these 41832 SMEs who were nominated stands at Rs.1,37,000 crores & they collectively employ more than 12 lakh people.

The programme brought together the best of investors, business experts, successful entrepreneurs & top bureaucrats face to face with a full house of India SME 100 Award winners. The programme discussed steps to build successful brands & enterprises, & best practices for managing, scaling up these already successful & progressive business into stable & sustainable business.

Brilliant Polymers was selected on the basis of both financial & non- financial indicators. The financial indicators comprised of Growth Performance (Growth in Sales & Profits) & Financial Strength, which were strongly evaluated. The Non – Financial Indicators comprised of Innovation (Products, Trademarks & Brand), International Outlook (International Marketing, International Revenue & International Profit), People Capital (Work Environment)& Corporate Governance (Certification, Awards & Recognitions).

